



2022-2023 ANNUAL REPORT

OUR MISSION

The Embassy Theatre enriches the cultural life of the region by providing a wide range of arts and entertainment experiences in a historic venue.



The Embassy Theatre continues to enhance the cultural landscape in northeast Indiana and has a direct impact on the arts scene in downtown Fort Wayne. And, while we know this to be true, it's important to share data from independent sources that help guide us in our programming and mission-based work. In October 2011, Purdue Fort Wayne conducted an economic study with the Community Research Institute that included an evaluation of the **Embassy's economic impact** in this region. The 2011 report shared that the Embassy Theatre generated \$3.75 million dollars in business activity for the county.

A new study was completed in May 2023, which reviewed calendar years 2018 through 2022. The study revealed that the impact of the Embassy Theatre's operations, considering all Embassy activities, on the total output of various Allen County business entities is estimated at **\$9.9M - \$10.3M** compared to \$5.91M in 2011.

The Embassy has impact on jobs as well. There are 34.5 direct jobs (versus 17 reported in 2011). Combined with other indirect industries, the organization creates 47.5 jobs. Additionally, the **total contribution of direct and indirect tax generation to the local, state and federal tax systems is close to \$767,000.**

As you can see, as we grow, our local economy benefits as well. We cannot thrive without the ongoing support of Embassy members, sponsors, donors, patrons and volunteers. Your generosity supports our continued efforts to make this community a wonderful place in which to live, work and visit. **Thank you for your dedication to the Embassy Theatre.**



A handwritten signature in black ink that reads "Kelly Updike".

Kelly Updike
President & CEO



EMBASSY THEATRE STAFF

President & CEO

Kelly Updike

Chief Operating Officer

Mary Jo Hardiman

Chief Marketing Officer

Carly Myers

Chief Philanthropy Officer

Kent Castleman

Chief Production Officer

David Glowacki

Chief Financial Officer

Erin Whittle

Interim Chief Programming Officer

Janet MacKay-Galbraith

Facilities Director

Denny Nusbaum

Special Events Director

Brittneay King

Marketing Director

Crissy Moloney

Grants & Sponsorships Director

Stephanie Carlson

Technical Director

Ben Roney

Front of House Manager

Samantha Strickland

Box Office Manager

Kevin Boughton

Marketing Manager

Karisa Harris

Events Manager

Reagann Koehlinger

Special Projects Assistant to the CEO

Jennifer Schultz

Box Office Assistant Manager

Mark McKinney

Box Office Coordinator

Stacy Bonnici

Maintenance

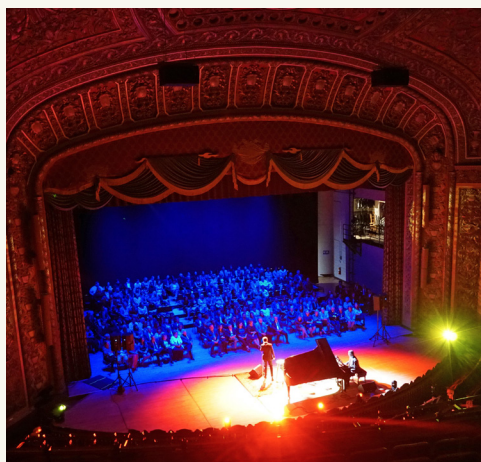
Blue Jacket

Financials

REVENUE	2023	2022
Contributed Support		
Contributions *includes support from windows campaign	\$1,011,705	\$532,800
Contributed Non Financial Assets	\$92,767	\$ -
Contributions Related to Pandemic	\$ -	\$76,000
Grants	\$418,516	\$706,500
Grants Related to Pandemic	\$ -	\$1,050,600
Fundraising Events	\$530,886	\$ -
Sponsorships	\$79,420	\$247,800
Memberships	\$116,033	\$110,300
Total Contributed Support	\$2,249,327	\$2,724,000
Revenue from Shows and Events	\$3,398,677	\$2,047,900
Investment and Other Revenue	\$190,293	\$(208,300)
TOTAL REVENUE	\$5,838,297	\$4,563,600

EXPENSE	2023	2022
Fundraising	\$352,083	\$254,900
General and Administrative	\$638,822	\$448,200
Program	\$5,113,478	\$3,199,500
TOTAL EXPENSE	\$6,104,383	\$3,902,600
TOTAL INCOME (LOSS)	\$(266,086)	\$661,000
Total Assets	\$19,417,723	\$19,673,600
Total Liabilities	\$1,688,367	\$1,678,200
Total Net Assets	\$17,729,356	\$17,995,400

To view a roster of those who have graciously contributed financially to the mission of the Embassy Theatre, please scan here.



House Services Coordinators

Denny Benson
Mary Carney
Jaymee Gallagher

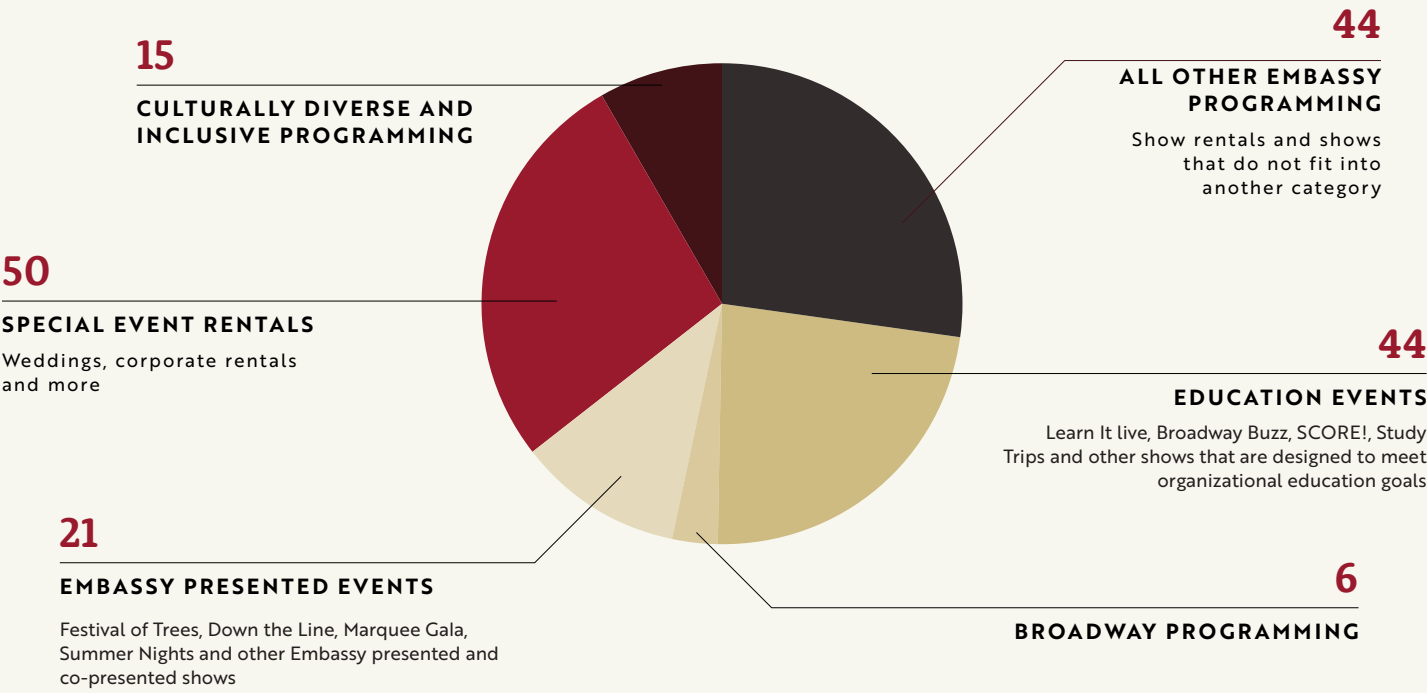
Bartenders

Carla Glasper
Graham Hayden
Macyra Koble
Julie Lukemire
Dan Mauzy
Danielle Rosas
Shane Smith
Lucy Swartz
Emily Uphoff
Lacey Weichselfelder
Kelli Westerman

Board members 2023-24

Walter Thomas Smith, chair
Jolynn Suko, vice chair
Chris Nusbaum, secretary
Angela Grant, treasurer
Allison Acosta-Smith
Mike Bynum
Lisa Givan
Kara Kelley
Beth McAvoy
Brian Miller
Thao Nguyen
Laura Olivero
Rachel Osting
Tracy Shellabarger
Jermaine Thomas
Jeff Woenker
Shelly Detcher, intern

2022-2023 Embassy Programming



Thank you to the 168 volunteers who helped make the magic of the Embassy happen. For a list of 22-23 volunteers please scan the QR code.



Digital Marketing Stats

SEPTEMBER 1, 2022 - AUGUST 31, 2023



FACEBOOK

Followers

36.4k

Reach

1.6M



INSTAGRAM

Followers

6k

Reach

53.4k



MAIL CHIMP

Current subscribers

66k



WEBSITE

Unique visitors

70k



Under 1 year:

Patty Gerdorn
Cynthia Heniser
Gary Hively
Pam Hively
Jim Humphrey
John Loader
Shawn Mcardle
Jeffrey Myers
Dianne Ott
Robin Pease
Emily Schlund
Joni Sharkey
Kenton Snyder
Angela Tippmann
Michael Wedler
Pamela Waters

1 year-4 years:

Julia Bauer
Marlin Bauer
Craig Beaverson
Kevin Betz
Renee Boss
Tim Boss
Leslie Bruce
David Collins
Barbara Duncan
Kelly Duncan
Jeff Faulkenberg
John Figueroa
Nora Figueroa
Cathy Griffis
Joe Hoffman**
Julie Hughbanks
Alice Keesler***
Brian Kellogg
Anita Kowalski
Sonja Lilly
Parker Maas**
Terri Magley
Susan Manier
Patti Maugherman
Tina McDonald
Jerry Miller
Richard Miller
Jenny Nagle
Ann Phillips

Michele Phillips
Arlene Ponack
Barbara Raab
Barb Richards
Cindy Rich
Amy Siffer
Michael Siffer
Carolyn Stemen
Carol Sternberger
Phyllis Sweet
James Willey
Julie Wilkens

5 years-9 years:

Donna Adam
Carol Anzalone
Richard Boyd
Tina Bruce
Doug Bultemeyer
Doug Campbell
Jenny Ceccanese
Kevin Christenson
Ellen Farmer
Deb Fox
Robin Harris
Joyce Haverstock
Susan Heine
Jesse B Jackson
Thomas Jurczak***
Patti Knox
Bradley Lemna
Marjean Litzenberg
Nancy Louraine
Kathy Lude
Cathy Martin
Jesse Martinez
Janet Mitchell
Connie Murphy
Jerry Nichols
Mary Nichols
Arnetia Peggins
Quincy Peggins
Dennis Pequignot
Cheryl Piroato
Len Piroato
Paulette Ross
Sandra Salkeld
Holly Sarrazine

Laura Schiel
Michael Slack****
Nancy Stansberry
Diane Straight
Trebor Trahin**
Kathy Trzynka
Joseph Van Wye
Michelle Van Wye
Sarah Wright**

10 years-14 years:

Reuben Albaugh
Lisa Arnold
Sally Bork
Diane Campbell
MaryAnn Carnahan
Randy Fillmore
Nancy Hevel
Susan Hudon
Rick Imel
Roxanne Kelker
Jan Lewinski
Cindy Meyers
Beth McMillen
Patsy Miller
Chuck Morris**
Becky Morris***
Ted Neuenschwander
Thomas Noll
Robert Rogers*
Sue Rohling
Betty Rowe
David Rowe
Donna Sark
Sally Sgro
Ted Sgro
Jeff Showman
Tracy Showman
Pam Thomas
Valerie Wilson
Kay Yoder
Barb Zabel***
Virginia Zimmerman

15 years-19 years:

Don Berning**
Eric Berning**
Wendy Berning**
Nancy Brown

Dennis Campbell
Julie Christenson
Pat Clark
Darlene Ford
Joellen Gross
Melinda Hammen
Paul Holman
Emily Johnson**
Michelle Love
Barbara Mueller
Joann Nixon
Carolyn Painter
Doug Schultz**
Carol Terwilliger
Art Tonsing
Lori Yandell

20 years-24 years:

Jim Alspaugh
Patricia Alspaugh
Chuck Chapman
Judy Diagostino
Karen May
Kathleen Meyer
Paul Meyer
Carol Shattuck
Cheryl Stromski

25 years-29 years:

Carol Burns
Linda Gaff
Carol Goeglein
Jim Goeglein
Linda James
Kay Rekeweg
Jerrine Warner

30 years-34 years:

Minerva Belote
Linda Chapman

35 years-39 years:

Jane Foell**
Cletus Goens**

40 years-44 years:

Paul Steffens ***

45 years-49 years:

Jane Black

Education Volunteer:

Kevin Betz
Leslie Bruce
Doug Campbell
John Figuero
Nora Figuero
Linda James
Thomas Jurczak
Alice Keesler
Brad Lemna
Becky Morris
Connie Murphy
Joann Nixon
Dennis Pequignot
Cindy Rich
David Rowe
Paul Steffens
Valerie Wilson
Barb Zabel

Organ Crew:

Don Berning
Emily Berning
Eric Berning
Wendy Berning
Roger Crawford
Jane Foell
John Foell
Cletus Goens
Ron Herman
Mark Herman
Joe Hoffman
Emily Johnson
Parker Maas
Chuck Morris
Douglas Schultz
Trebor Trahin
Sarah Wright

Organists:

Cletus Goens
Douglas Schultz
Trebor Trahin

* Pianist

** Organ Crew

*** Study Trips

**** Youth Volunteer



Emboyd:

Surack Family Foundation,
Chuck & Lisa Surack

Concierge:

Mark Ulmschneider
& Georgia Wralstad
Ulmschneider

Celebrity:

Chris & Kirsten LaSalle

Headliner:

Thomas & Penelope
Mathiesen

Parrish Leasing, Inc.

Spotlight:

David L & Janet Seiwert
Bell

Judy Fehlhaber

Hallie & Matt Grant

Dan & Joyce Herstad

Casey Keirn & Stacy
Mathys

James & Erika Khan

Joe & Anne Ladowski

John & Gale Mann

Cheryl McBey & Elizabeth
Robison

Mr. & Mrs. Michael V.
Parrott

Diana Patterson

Mr. & Mrs. Lawrence
Rowland

Mark & Christine Rupp

Dick & Lisa Teets

Toby & Misha Thomas

Mark Troutman & Ann
Wallace

Mary Ulinski

Rick & Kelly Walters

Steve & Keitha Wesner

Michael & Linda Yoder

Cindy & Richard Zollinger

Director:

Kelly & Beth Clevenger

J. Nelson & Mary Coats

John & Jane Foell

Dr. Sheryl Friedley

Tim & Ann Gibson

Sherry & Brad Hanway

Rebecca & Jerome Henry
Jr.

Cindy Hensley

Anne & Scott Karr

Lois Lovinger, in loving
memory of Daniel
Lovinger

Stephen & Lynne Lugo

Jim & Pat Marcuccilli

Robert & Barbara
Musselman

Timothy Needler

Robert & Jennifer
Nickerson

Dr. & Mrs. Tom Nill

Richard & Joan Phillips

Maryellen Rice

Kirk & Kim Sabrosky

Chazz & Jenny Shrader

Mitch & Val Stucky

Jermaine Thomas

Susan Wesner

Edward Woenker

Stan Zihlerl

Gary Zwierzynski &
Donna Chamblee

Stage Manager:

Lee & Marlene Purdy

Barb Richards & Jim
Richardson

Steve & Cheryl Rinehart

Richard & Rebecca
Rutkowski

Dennis & Linda Schaefer

Kimberly & Scott
Shoppell

Rebecca S. Shovlin

Tom & Kathy Skiba

Jordan & Allison Smith

R. Paul Steffens

Ashley Stoneburner &
Brian Bojrab

Nancy & Larry Stoner

Strebig Construction Inc.

Mike & Becky Teagarden

Thomas & Patrice Teel

Trebor Trahin

Thomas & Maureen
Trentadue

Robert & Susan Ueber

Richard F. Uhen

Kelly Updike

Bob & Irene Walters

Dr. Thomas & Dr. Tamara
Wheeler

James & Nancy
Winebrenner

Dr. Ron & Carole Zielinski

Footlights:
Anonymous (10)

Daniel & Carrie Abbott

Brad Altevogt

Kevin & Louise Ambrose

The Mike Anderson
Family

Tony & Jennifer Ashley

Hal Atkinson & Mary Ann
Meo

Richard & Toulie Avdul

Susan & Eric Baier

Charlotte Baker

Eve & Everett Baker

Mary Baker

James & Ellen Barr

Margie Baumgartel

Jerry Beam

Martha Bedwell

Greg & Lydia Beer

Michael & Deborah
Bendall

James H. Benninghoff

Stephen & Heather
Shankle

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David Blackwell

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BullFrog Outdoor
Advertising, Charlie
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Kent Castleman

Julie & Kevin Christenson

Rich Clay

Virginia B. Coats

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Robert Coleman

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ChromaSource, Inc.

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Larry & Jane Doyle

Erica S Dyer

Dennis & Linda
Dykhuisen

Mike & Cheri Eid

Dean & Marvel Embrey

Robert & Carol Fawley

Nancy Fellingner

John & Nora Figueroa

Jerry & Carol Flowers

Timothy & Hollis Friedrich

Jill Furniss



22-23 EMBASSY DONORS

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Jean Jennings	Joe Martin	Deborah Owen	Lois Steere, In Memory of Allen Steere	Wayne & Helen Waters
Ginny & Bill Johnson	Sue Martin	Jeffrey Owens		Jill Weaver & Beth Snider
Kevin Kamphues	Michael Martone, In Memory of Tony & Patty Martone	Theresa & Todd Patron		Luke & Haley Weick
Steven & Kathleen Kelham		Pamela Paxson		



22-23 EMBASSY DONORS

John & Pat Weicker	Apprentice Mentor:	Freta Howard	Josh & Jessi Spencer
Leslie West	Anonymous (6)	Mario & Debbie Jauregui	Gordon Springer
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	Kim & Joyce Goodin	Mark Pranger	
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	Jane Porter Gresham & James R. Crouse	Chris & Anne Schenkel	
	Sophie Grote	Becky Severe	
	Dawn Heaven	Bobbie Shambaugh	
	Janet Houghton	Phillip & Karen Shank	
		Vicki & Scotty Smuts	

